



BeChallenge

How can people be more conscious about gender equality in the music industry?

Participants will discuss the following questions:

*What is gender equality?

*How is gender equality shown in the music industry? Is it possible to make fans stop supporting these kind of songs?

*Do you know of any songs about equality, what do you think about it?



x days



Create Teams



Participants will create teams of 4 people maximum to be able to solve the challenge. You will have a group chat to be able to communicate.

** Roles can be changed when editing the challenge.



x days



1st Solution



Participants will publish the solution to the challenge through one of these formats; video, pdf, doc, or uploading a YouTube or Vimeo link.



Feedback



Participants can give written feedback to the solution of each of the teams.

** We suggest that a minimum of 3 opinions be requested for 3 different teams.



Final Solution



Each team can modify their final solution or keep the first version. It depends on the feedback received, their solution to the challenge and publish the final solution.



Voting



Participants will vote for the best solution and the solutions will be automatically organized according to the most voted ones.



Winner



The winner of the challenge is announced and will be rewarded.

